



HOW IT WORKS

Every 10 years, every household in America is surveyed on demographics such as race & age. The result is a beautiful portrait of America. This year, we'll be asked to respond online at my2020census.gov. You can also choose to complete the Census by mail or phone.

WHEN IT HAPPENS

In mid-March, households will receive the invitation to participate. The online portal opens March 12. April 1, 2020 is the official Census Day!

WHY IT MATTERS

Our representation in government and funding for programs like schools, fire stations and roads all depend on a complete Census count. Counties in Eastern Washington could stand to lose over \$30,000 over the next 10 years for every person not counted. That's funding that could be used for afterschool programs, rural healthcare and more. We cannot afford to lose that!

HOW SAFE IT IS

It is illegal for the U.S. Census Bureau to release any information that identifies you individually. Your info cannot be shared with anyone---not with Homeland Security, not with your landlord...no one!

WHO COUNTS

Everyone living in the United States as of April 1, 2020 counts! A baby born April 1, a person who is 150 years old, folks who have lived here for generations, foreign exchange students, refugees, folks who are undocumented, people who live in mansions, folks who don't have houses -- ALL COUNT!

HOW LONG IT WILL TAKE

The 2020 Census is a short survey. It's less than 10 questions, takes only about 10 minutes, but impacts us for the next 10 years!